



# NEW BRUNSWICK PLAY IT SMART

The **Play It Smart** program places "Academic Coaches" in the high school to help monitor and plan a student's academic goals and progress.

## Mission

To help student-athletes take responsibility for their futures through lessons learned on the playing field, in the classroom and in service to others.

## Play It Smart Measures of Success

1. Improve Grade Point Averages
2. Increase number of students taking the SAT/ACT and improve scores on these tests
3. Increase graduation rates and opportunities for higher education
4. Develop life skills
5. Increase opportunities for community service
6. Increase parental involvement and communication

## How Do We Meet the Measures of Success

- One-on-one counseling and goal setting meetings
- Student-athlete Profiles
- Monitoring Sheets
- Study hall (all year) M-Th from 2:30-3:30 PM
- Peer and Teacher Tutoring
- SAT/ACT prep classes
- Life skills sessions
- Team building and community service events
- College nights and field trips

## Results

- Over 85% of NBHS Play It Smart students enrolled in college.
- 81 NBHS Play It Smart students have volunteered over 100 hours in the community in a single school year.
- NBHS Play It Smart received the NFF's first and second annual "Top Community Service Award".
- NBHS Play It Smart was awarded the NJ Special Olympics "Volunteer Group of the Year" for 2007 and the "2014 Project UNIFY Award".
- NBHS Play It Smart volunteered over 60,000 hours of community service from September 2000-Present.

## Contact Us

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